

## **2014 IAPD/IPRA Soaring to New Heights Conference**

Titles, days, room locations and times are subject to change. Check the final conference program/brochure in the January/February issue of *Illinois Parks and Recreation* magazine for the final schedule.

### **THURSDAY, JANUARY 23, 2014: 9:00 AM – 12:00 PM**

- #11 Movin' on Up: Preparing for Your Career Advancement, Columbus CD, East Tower, Gold Level
- #102 Effective Leadership: Getting People to do Stuff, Columbus KL, East Tower, Gold Level
- #301 The Essentials of Public Speaking and Making Effective Presentations, Columbus GH, East Tower, Gold Level
- #401 What if the Hokey Pokey Really Is What It's All About?, Columbus EF, East Tower, Gold Level
- #501 Fantastic Five: The Productivity Plan, Acapulco, West Tower, Gold Level
- #601 Historic Parks: Preservation and Programming, Skyway 260, East Tower, Blue Level
- #902 Media Training: What to Do When the Press Calls You, Comiskey, West Tower, Bronze Level
- #1001 Cultural Competence Training: A Workshop for Professional Development, Columbus IJ, East Tower, Gold Level

### **THURSDAY, JANUARY 23, 2014: 9:00 AM – 1:30 PM**

- #201 Calling All Parkies!, Plaza B, East Tower, Green Level

### **THURSDAY, JANUARY 23, 2014: 9:00 AM – 1:30 PM**

- #10 Service Excellence Is No Longer Optional, Grand Suite 3, East Tower, Gold Level
- #101 Present Like a Pro, Columbus KL, East Tower, Gold Level
- #202 Grey Matter: Accessibility Puzzles and Perils, Columbus IJ, East Tower, Gold Level
- #302 Lost in the Digital Woods: What You Need to Know to Make Sense of Electronic Records, Columbus GH, East Tower, Gold Level
- #402 Strengths-Based Coaching: Building Stronger Employees, Columbus EF, East Tower, Gold Level
- #502 Confident Engagement: Impact Your Life, Acapulco, West Tower, Gold Level
- #602 Powerful Leadership Tools That Will Help You Stimulate, Influence and Inspire Others, Columbus CD, East Tower, Gold Level
- #904 Shoot to Win: Telling Your Story Visually, Comiskey, West Tower, Bronze Level

### **THURSDAY, JANUARY 23, 2014: 5:30 PM – 6:30 PM**

- #801 Professional Connection, Regency AB, West Tower, Gold Level

### **FRIDAY, JANUARY 24, 2014: 8:30 AM – 9:45 AM**

- #17 Creating a Work/Life Balance, Plaza A, East Tower, Green Level
- #18 Partnerships and Collaborations, New Orleans, West Tower, Gold Level
- #28 Fifty Shades of Green, Hong Kong, West Tower, Gold Level
- #108 Top Ten Pitfalls to Avoid in Park District Bond Financings, Plaza B, East Tower, Green Level
- #110 Legal/Legislative Part I, Columbus GH, East Tower, Gold Level
- #116 Enforcing the ADA: Trends, Trials and Tips, Columbus CD, East Tower, Gold Level
- #117 Tools for Effective Refunding Analysis of Outstanding Debt, Skyway 260, East Tower, Blue Level
- #123 Director Contracts: Hiring and Exiting Contracts, Columbus IJ, East Tower, Gold Level
- #128 Your Employees Are On Social Media: What Can You Do About It?, Columbus KL, East Tower, Gold Level

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#138 Are You Prepared? Transition Management and Succession Planning, Acapulco, West Tower, Gold Level

#205 Nurture Nature: Creating Memories Through Nature-Based Play, Regency C, West Tower, Gold Level

#306 Flexible Outsourcing: Is It Right for Your Organization?, Gold Coast, West Tower, Bronze Level

#412 Setting Staff Expectations for Part-Time and Contract Employees, Wrigley, West Tower, Bronze Level

#414 Volunteer Youth Coaches: Conflict Resolution, Atlanta, West Tower, Gold Level

#420 Active Adults 101: Jump Start Your Active Adult Program, Grand Suite 5, East Tower, Gold Level

#422 Question Your Instincts: Tips for Formally Evaluating Programs and Services, Buckingham, West Tower, Bronze Level

#905 Strategic Communication Goes Beyond the Marketing Team, Regency A, West Tower, Gold Level

#1002 Diversity: A Personal Exploration, Grand Suite 3, East Tower, Gold Level

### **FRIDAY, JANUARY 24, 2014: 8:30 AM – 10:30 AM**

#25 Developing Totally Functional Teams: A Leadership Requisite, Crystal A, West Tower, Green Level

#39 Guiding Youth Behavior in our After School Programs; Controlling the Environment, Not the Youth!, Toronto, West Tower, Gold Level

#140 Developing a Tax Levy, Step-By-Step, Comiskey, West Tower, Bronze Level

#141 Crossing the Finish Line: Leadership Guide for Executing Organizational Strategies/Goals, Regency B, West Tower, Gold Level

#311 RecTrac: Get Answers to Your Questions Using a Live Database, Water Tower, West Tower, Bronze Level

#416 Arts Education: Paving the Way to Exceptional Leadership, Regency D, West Tower, Gold Level

#510 Moving and Grooving: Making Recreation Fun for Individuals with Autism Spectrum Disorder, Columbus EF, East Tower, Gold Level

#921 Marketing Roundtable: Guided Group Work to Make You Market Better, Crystal B, West Tower, Green Level

#1005 Hiring and Retaining Staff to Match Your Diverse Community, Crystal C, West Tower, Green Level

### **FRIDAY, JANUARY 24, 2014: 10:00 AM – 11:15 AM**

#19 Communicating The Value of Parks and Recreation, Grand Suite 3, East Tower, Gold Level

#27 Wild About Wellness: Community Collaboration to Fight Childhood Obesity, Atlanta, West Tower, Gold Level

#32 Somebody Needs You Today: Helping Visionary Leaders Build Success in Customer Service, Gold Coast, West Tower, Bronze Level

#111 Legal/Legislative Part II, Columbus GH, East Tower, Gold Level

#119 Hiring and Firing: Reducing Litigation Expenses, Columbus IJ, East Tower, Gold Level

#137 A Winning Bond Campaign: Strategies for Success in 2014, Buckingham, West Tower, Bronze Level

#139 Highly Effective Boards and How to Create One, Columbus KL, East Tower, Gold Level

#203 Making Trails Count in Illinois, New Orleans, West Tower, Gold Level

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#206 Roof Assessment: Program Development Through Project Completion 101, Skyway 260, East Tower, Blue Level

#210 Got GREEN Grants?, Hong Kong, West Tower, Gold Level

#310 Market Review and Investing Park District Funds, Grand Suite 5, East Tower, Gold Level

#317 Health Care Reform and You: An Update, Regency A, West Tower, Gold Level

#405 Medication Dispensing and the ADA: Is it Giving You a Headache?, Regency C, West Tower, Gold Level

#511 Supervising the Therapeutic Recreation Intern: The Clinical Instructor's Role, Plaza A, East Tower, Green Level

#618 Recreation Facilities: Low Cost and Attractive Alternatives to Traditional Building Systems, Wrigley, West Tower, Bronze Level

#901 Optimizing Community Collaboration and Partnerships, Plaza B, East Tower, Green Level

#920 The Connectors: How the World's Most Successful People Win in Business, Acapulco, West Tower, Gold Level

### **FRIDAY, JANUARY 24, 2014: 1:00 PM – 2:15 PM**

#143 Golf Course Maintenance: How Much Should I Spend 2.0, Hong Kong, West Tower, Gold Level

#208 Parkies and Accessibility: The Front Line, Columbus CD, East Tower, Gold Level

#415 Why Does it Matter? The Value of CPRP Certification, New Orleans, West Tower, Gold Level

#917 Linked-In, Gold Coast, West Tower, Bronze Level

### **FRIDAY, JANUARY 24, 2014: 2:45 PM – 4:45 PM**

#23 Creating an Organizational Culture to Support Change Management and Innovation, Grand Suite 5, East Tower, Gold Level

#26 Interviewing for Results: The ART of Securing Peak Performances for Your Agency, Acapulco, West Tower, Gold Level

#113 Board Leadership: Strategies for Effective Board Meetings, Columbus CD, East Tower, Gold Level

#142 Roundtable Discussion of Hot Issues Facing Forest Preserve and Conservation Districts, Regency C, West Tower, Gold Level

#417 So You Think You Can Lead? Keys to Professional Development, Grand Suite 2, East Tower, Gold Level

#503 Disability to Ability: An Awareness Perspective Towards Recreation, Regency D, West Tower, Gold Level

#617 Healthy Minds, Healthy Bodies: Free Fitness and Networking Programs for Injured Veterans, Atlanta, West Tower, Gold Level

#802 Mock Interviews/Resume Review, Grand Suite 3, East Tower, Gold Level

#916 How to Transform Everyday Marketing Into Engaging 3D Messaging, Gold Coast, West Tower, Bronze Level

### **FRIDAY, JANUARY 24, 2014: 3:00 PM – 4:15 PM**

#22 The Best Way to Predict the Future, Crystal C, West Tower, Green Level

#30 Personal Branding and Your Career: What's Your Game Plan?, Plaza A, East Tower, Green Level

#34 Mentoring Programs for Staff Development and Success!, Columbus EF, East Tower, Gold Level

#35 Going Green Saves Green: Lessons in Sustainable Park Management, Skyway 260, East Tower, Blue Level

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- #38 Multi-Generational Users: The Silent Power Struggle, Buckingham, West Tower, Bronze Level
- #112 Accreditation: A Blueprint for Excellence, Plaza B, East Tower, Green Level
- #114 Executive Director Evaluations, Columbus GH, East Tower, Gold Level
- #124 Park District Use of Social Media: Navigating the Legal Landscape, Columbus KL, East Tower, Gold Level
- #207 The Business of Sports: Fields, Tournaments and Visitors, Regency B, West Tower, Gold Level
- #305 What is GASB Up to This Year?, Columbus IJ, East Tower, Gold Level
- #312 Developing an Agency-Wide Programming Assessment Matrix, New Orleans, West Tower, Gold Level
- #318 Sales Isn't a Bad Word!, Comiskey, West Tower, Bronze Level
- #404 Senior Center/Senior Programming Roundtable, Totonto, West Tower, Gold Level
- #425 A Licensing Nightmare: Do You Know What to Do When DCFS Comes Knocking?, Crystal A, West Tower, Green Level
- #509 Effective Outreach to Increase Participation in Free Programs and Beyond, Water Tower, West Tower, Bronze Level
- #607 Keys to Successful Swim Lessons, Skyway 260, East Tower, Blue Level
- #627 FREE Energy Assessment? Yes!, Wrigley, West Tower, Bronze Level

### **SATURDAY, JANUARY 25, 2014: 8:45 AM – 10:00 AM**

- #24 Managing Millenials: The "Y" Factor, Columbus EF, East Tower, Gold Level
- #29 Creating a Succession Plan for Your Agency, Regency B, West Tower, Gold Level
- #33 Courage to Change Now: The Cutting Edge of Leadership, Columbus CD, East Tower, Gold Level
- #120 Park Board Wars: A Reality Show, Columbus GH, East Tower, Gold Level
- #132 Know When to Hold'em, Know When to Fold'em: Intergovernmental Conflict and Cooperation, Columbus AB, East Tower, Gold Level
- #204 Picture Perfect Procurement: A Primer on Purchasing Procedures, Policies and Possibilities, Columbus IJ, East Tower, Gold Level
- #303 Developing a Fraud Incident Management Plan, Acapulco, West Tower, Gold Level
- #307 Nuts and Bolts of Finance Ordinance Procedure, Columbus KL, East Tower, Gold Level
- #308 The Legal Audit: Lions and Tigers and Bears, Oh My!, Comiskey, West Tower, Bronze Level
- #314 Preparing Yourself for a Full-Time Job, Grand Suite 2, East Tower, Gold Level
- #411 Incorporating Creative Movement Into Preschool Classrooms and Programs, Plaza B, East Tower, Green Level
- #418 Innovative and Budget-Friendly Fitness Events, Grand Suite 5, East Tower, Gold Level
- #428 Afterschool Athletics Initiative: Comparing Pilot Programs, Buckingham, West Tower, Bronze Level
- #625 Enterprise Funds: How to Make Them True Revenue Producers, Skyway 260, East Tower, Blue Level
- #628 UV for Pools and the CDC's Model Aquatic Health Code, Regency D, West Tower, Gold Level
- #630 New ADA Standards and Requirements, Grand Suite 3, East Tower, Gold Level
- #632 Public Return on Investment for Aquatic Facilities & Programs, Water Tower, West Tower, Bronze Level
- #919 Marketing Strategies for Executive Directors and Board Members, Regency C, West Tower, Gold Level
- #922 Tricking People Into Thinking You're Smart: Making Your Job Easier and Your Website Better, Regency A, West Tower, Gold Level

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#1003 Internal/External Customer Service, Gold Coast, West Tower, Bronze Level

#1006 Moving From Staff to Supervisor-The 7 Disciplines of Highly Promotable People, Toronto, West Tower, Gold Level

### **SATURDAY, JANUARY 25, 2014: 8:45 AM – 12:15 PM**

#103 IAPD Boot Camp, Plaza A, East Tower, Green Level

### **SATURDAY, JANUARY 25, 2014: 10:30 AM – 11:45 AM**

#16 iLearn: Obesity to Activity: Youth Evidence-Based Programming with Results, Comiskey, West Tower, Bronze Level

#106 Build an Award Winning Dog Park with No Taxpayer Dollars, Acapulco, West Tower, Gold Level

#118 Practices and Procedures for Effective Board Meetings, Columbus AB, East Tower, Gold Level

#121 How to Avoid Litigation Issues: Learn to Not Step in Bear Traps, Columbus KL, East Tower, Gold Level

#125 Personnel Policy Manuals: Tips and Tricks to Make Less Litigation and Better Accountability in Your Manual, Columbus IJ, East Tower, Gold Level

#130 The Case Against Your Contractor-Addressing Contractor Errors and What to do When Litigation Comes, Columbus GH, East Tower, Gold Level

#134 The Tax Man Cometh: Are You Ready for the IRS Audit of Your Fringe Benefit Practices?, Columbus EF, East Tower, Gold Level

#145 Commissioners Roundtable, Grand Suite 5, East Tower, Gold Level

#423 Personal Power: Pushing You to Succeed in Life, Career and Personal Relationships, Grand Suite 2, East Tower, Gold Level

#426 Developing Your Athletic Field Rental and Use Policy, Buckingham, West Tower, Bronze Level

#505 It's Not Just Bingo Anymore, Hong Kong, West Tower, Gold Level

#608 Members Forever: How to Engage them Early and Keep Them Coming Back, Skyway 260, East Tower, Blue Level

#913 The Adaptability APP!, Regency A, West Tower, Gold Level

### **SATURDAY, JANUARY 25, 2014: 11:15 AM – 1:15 PM**

#12 Executive Director Roundtable, Toronto, West Tower, Gold Level

#36 Courage to Change Now: How to Get More Done Faster and Easier, Columbus CD, East Tower, Gold Level

#37 Implementing and Maintaining a Successful Staff Recognition Program, Regency B, West Tower, Gold Level

#104 Ten Immediate Ways to Empower Staff and Maximize Talent, Gold Coast, West Tower, Bronze Level

#136 Creating a Family Adventure Park: Bringing the Mountain to the City, Regency C, West Tower, Gold Level

#504 Making Your Park District Autism-Friendly, Wrigley, West Tower, Bronze Level

#631 The Model Aquatic Health Code / MAHC The Knife, Water Tower, West Tower, Bronze Level

#1004 Maximizing Your Minutes When Managing, Regency D, West Tower, Gold Level

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### **SATURDAY, JANUARY 25, 2014: 12:15 PM – 1:30 PM**

- #40 From Sponsorship to "SPONSORSHIFT"- Shifting your Approach and Realizing Success, Columbus EF, East Tower, Gold Level
- #107 Using Citizen Surveys for Strategic Planning, Comiskey, West Tower, Bronze Level
- #122 Intergovernmental Agreements: Getting the Best Deal for Your Side, Columbus GH, East Tower, Gold Level
- #129 Board Actions and Their Consequences, Columbus AB, East Tower, Gold Level
- #131 Protecting Your Agency Against Cyber Crimes, Columbus IJ, East Tower, Gold Level
- #209 GO TO 2040: A Plan to Preserve Our Parks and Open Spaces, Grand Suite 5, East Tower, Gold Level
- #304 The Real Cost of a Disaster, Grand Suite 2, East Tower, Gold Level
- #309 Bring Your Toothbrush-What the PAC Did Not Tell You that Could Send You to Jail, Grand Suite 3, East Tower, Gold Level
- #313 Managing Your Volunteer Impact: Assess Your Volunteer Program, Skyway 260, East Tower, Blue Level
- #315 Dealing with Difficult Employees: It's Not Them, IT'S YOU!, Columbus KL, East Tower, Gold Level
- #406 Are You Finding the Best Seasonal Staff Possible?, Acapulco, West Tower, Gold Level
- #421 Making Youth Sports Parents Your Partners: Successful Seasons Start Here!, Buckingham, West Tower, Bronze Level
- #603 The Phase Out of R-22, Hong Kong, West Tower, Gold Level
- #610 Essentials for Building a Personal Training Business, Regency A, West Tower, Gold Level
- #629 Pool Operations 101, Skyway 260, East Tower, Blue Level

### **SATURDAY, JANUARY 25, 2014: 2:00 PM – 3:15 PM**

- #15 The Value of IPRA Membership, Columbus EF, East Tower, Gold Level
- #105 Navigating Prevailing Wage Requirements, Gold Coast, West Tower, Bronze Level
- #115 Illinois Secretary of State New Disabled Parking Program, Acapulco, West Tower, Gold Level
- #126 Guns, Drugs and E-Cigarettes: How is it Impacting Park Safety and Your Work Environment, Columbus GH, East Tower, Gold Level
- #407 Sticky Staff Situations, Columbus AB, East Tower, Gold Level
- #409 Rock Your Battle of the Bands Event, Water Tower, West Tower, Bronze Level
- #424 Dealing with Bullying in Your Programs and Staff, Columbus KL, East Tower, Gold Level
- #427 Emerging Issues in Youth Sports Policy and Programming, Toronto, West Tower, Gold Level
- #506 We've Come a Long Way: Moving Forward, Comiskey, West Tower, Bronze Level
- #620 Don't Overlook Building Reuse, Grand Suite 2, East Tower, Gold Level
- #914 Graphic Design Roundtable: Sharing Our Secrets!, Columbus IJ, East Tower, Gold Level
- #918 Partnering for Success, Columbus CD, East Tower, Gold Level

### **SATURDAY, JANUARY 25, 2014: 3:30 PM – 4:45 PM**

- #21 Revenue Development, Totonto, West Tower, Gold Level
- #109 Writing Effective and Statistically Valid Surveys, Comiskey, West Tower, Bronze Level
- #127 Obamacare: Impacting Park Districts, Columbus IJ, East Tower, Gold Level

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#133 From Breastfeeding to Smoking Weed: Your Newest Obligations to Employees, Acapulco, West Tower, Gold Level

#135 Show Me The Money: Borrowing Options for Illinios Park Districts, Gold Coast, West Tower, Bronze Level

#413 Dance Curriculum Planning, Columbus KL, East Tower, Gold Level

#604 The Golf Course Landscape: Past, Present, Future, Columbus EF, East Tower, Gold Level

#606 Air Quality for a Healthy Swimming Environment, Plaza B, East Tower, Green Level

#611 Predictions for Group Exercise in 2014, Water Tower, West Tower, Bronze Level

#906 Who's on the Marketing Team?, Columbus CD, East Tower, Gold Level

#1007 Getting Kids Outside Through Non-Traditional Recreational Activities, Columbus GH, East Tower, Gold Level