

Woodridge Park District Website

The Cypress Cove Family Aquatic Park website is a primary resource for Woodridge Park District and Cypress Cove patrons to conveniently obtain general facility information such as hours of operation, fees and amenity descriptions, as well to learn about birthday parties, group outings and concession options. The site launched in March 2012 and had approximately 45,000 unique visitors the first summer.

The target market of the website is current water park and park district patrons, as well as prospective patrons who are searching for a water park. Whether the website visitor is new or has been to Cypress Cove a hundred times, the site draws visitors in with exciting pictures and informs them with information about swim lessons, upcoming events and aquatic fitness programs.

Some of the most popular site features include a digital version of the aquatic activity guide, links to our social media sites including Facebook, YouTube and Flickr, online registration and an interactive park map.