

2014 IAPD/IPRA Soaring to New Heights Conference

Titles, days and times are subject to change. Check the final conference program in the January/February issue of *Illinois Parks and Recreation* magazine for the final schedule.

FRIDAY, 8:30 AM - 9:45 AM

BOARDSMANSHIP

141, Strategic Planning and Execution

FACILITIES

605, How to Keep Your Golf Course on Par

FINANCE/IT

117, Tools for Effective Refunding Analysis of Outstanding Debt

GOVERNANCE/LEGAL

110, Legal/Legislative Part I

123, Director Contracts: Hiring and Exiting Contracts

128, Your Employees Are On Social Media: What Can You Do About It?

HR/RISK MGMT

306, Flexible Outsourcing: Is It Right for Your Organization?

LEADERSHIP/MGMT

17, Creating a Work/Life Balance

18, Partnerships and Collaborations

138, Are You Prepared? Transition Management and Succession Planning

422, Question Your Instincts: Tips for Formally Evaluating Programs and Services

1002, Diversity: A Personal Exploration

MARKETING/COMM

905, Strategic Communication Goes Beyond the Marketing Team

PARKS/NAT RESOURCES

28, Fifty Shades of Green

RECREATION

414, Volunteer Youth Coaches: Conflict Resolution

420, Active Adults 101: Jump Start Your Active Adult Program

STUDENTS/NEW

30, Personal Branding and Your Career: What's Your Game Plan?

FRIDAY, 8:30 AM - 10:30 AM

BOARDSMANSHIP

113, Board Leadership: Strategies for Effective Board Meetings

FINANCE/IT

311, RecTrac: Get Answers to Your Questions Using a Live Database

GOVERNANCE/LEGAL

116, Enforcing the ADA: Trends, Trials and Tips

HR/RISK MGMT

1005, Hiring and Retaining Staff to Match Your Diverse Community

LEADERSHIP/MGMT

25, Developing Totally Functional Teams: A Leadership Requisite

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MARKETING/COMM

921, Marketing Roundtable: Guided Group Work to Make You Market Better

RECREATION

416, Arts Education: Paving the Way to Exceptional Leadership

THERAPEUTIC REC

510, Moving and Grooving: Making Recreation Fun for Individuals with Autism Spectrum Disorder

FRIDAY, 10:00 AM - 11:15 AM

BOARDSMANSHIP

139, Highly Effective Boards and How to Create One

FACILITIES

210, Got GREEN Grants?

618, Recreation Facilities: Low Cost and Attractive Alternatives to Traditional Building Systems

FINANCE/IT

310, Market Review and Investing Park District Funds

GOVERNANCE/LEGAL

111, Legal/Legislative Part II

119, Hiring and Firing: Reducing Litigation Expenses

HR/RISK MGMT

317, Health Care Reform and You

LEADERSHIP/MGMT

19, The Value of Parks and Recreation

32, Somebody Needs You Today: Helping Visionary Leaders Build Success in Customer Service

137, A Winning Bond Campaign: Strategies for Success in 2014

MARKETING/COMM

901, Optimizing Community Collaboration and Partnerships

920, The Connectors: How the World's Most Successful People Win in Business

PARKS/NAT RESOURCES

203, Making Trails Count in Illinois

RECREATION

612, Memberships and Incentives

THERAPEUTIC REC

511, Supervising the Therapeutic Recreation Intern: The Clinical Instructor's Role

FRIDAY, 1:00 PM - 2:15 PM

FACILITIES

143, Golf Course Maintenance: How Much Should I Spend 2.0

LEADERSHIP/MGMT

415, Why Does it Matter? The Value of CPRP Certification

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MARKETING/COMM

917, LinkedIn

PARKS/NAT RESOURCES

208, Parkies and Accessibility: The Front Line

RECREATION

405, Medication Dispensing and the ADA: Is it Giving You a Headache?

FRIDAY, 2:45 PM - 4:45 PM

FACILITIES

617, Healthy Minds, Healthy Bodies: Free Fitness and Networking Programs for Injured Veterans

FINANCE/IT

140, Developing a Tax Levy, Step-By-Step

GOVERNANCE/LEGAL

142, Roundtable Discussion of Hot Issues Facing Forest Preserves and Conservation Districts

HR/RISK MGMT

26, Interviewing for Results: The ART of Securing Peak Performances for Your Agency

LEADERSHIP/MGMT

23, Creating an Organizational Culture to Support Change Management and Innovation

MARKETING/COMM

916, How to Transform Everyday Marketing Into Engaging 3D Messaging

RECREATION

417, So You Think You Can Lead? Keys to Professional Development

503, Disability to Ability: An Awareness Perspective Towards Recreation

STUDENTS/NEW

802, Mock Interviews/Resume Review

FRIDAY, 3:00 PM - 4:15 PM

BOARDSMANSHIP

114, Executive Director Evaluations

FACILITIES

627, FREE Energy Assessment? Yes!

FINANCE/IT

305, What is GASB Up to This Year?

312, Developing an Agency-Wide Programming Assessment Matrix

GOVERNANCE/LEGAL

124, Park District Use of Social Media: Navigating the Legal Landscape

HR/RISK MGMT

34, Mentoring Programs for Staff Development and Success!

LEADERSHIP/MGMT

112, Accreditation: A Blueprint for Excellence

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318, Sales Isn't a Bad Word!

PARKS/NAT RESOURCES

207, The Business of Sports: Fields, Tournaments and Visitors

RECREATION

27, Wild About Wellness: Community Collaboration to Fight Childhood Obesity

38, Multi-Generational Users: The Silent Power Struggle

404, Senior Center/Senior Programming Roundtable

425, A Licensing Nightmare: Do You Know What to Do When DCFS Comes Knocking?

607, Keys to Successful Swim Lessons

THERAPEUTIC REC

509, Effective Outreach to Increase Participation in Free Programs and Beyond

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SATURDAY, 8:45 AM - 10:00 AM

BOARDSMANSHIP

120, Park Board Wars: A Reality Show

FACILITIES

628, UV for Pools and the CDC's Model Aquatic Health Code

FINANCE/IT

303, Developing a Fraud Incident Management Plan

307, Nuts and Bolts of Finance Ordinance Procedure

GOVERNANCE/LEGAL

130, The Case Against Your Contractor

132, Know When to Hold'em, Know When to Fold'em, Know When to Walk Away and Know When to Run (Intergovernmental Conflict and Cooperation)

308, The Legal Audit: Lions and Tigers and Bears, Oh My!

LEADERSHIP/MGMT

24, Managing Millennials: The "Y" Factor

35, Going Green Saves Green: Lessons in Sustainable Park Management

1003, Internal/External Customer Service

MARKETING/COMM

922, Tricking People Into Thinking You're Smart: Making Your Job Easier and Your Website Better

PARKS/NAT RESOURCES

204, Picture Perfect Procurement: A Primer on Purchasing Procedures, Policies and Possibilities

RECREATION

411, Incorporating Creative Movement Into Preschool Classrooms and Programs

418, Innovative and Budget-Friendly Fitness Events

428, Afterschool Athletics Initiative: Comparing Pilot Programs

STUDENTS/NEW

314, Preparing Yourself for a Full-Time Job

SATURDAY, 8:45 AM - 10:45 AM

FACILITIES

630, New ADA Standards and Requirements

LEADERSHIP/MGMT

29, Creating a Succession Plan for Your Agency

33, Courage to Change Now: The Cutting Edge of Leadership

1006, Moving From Staff to Supervisor

MARKETING/COMM

919, Marketing Strategies for Executive Directors and Board Members

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SATURDAY, 8:45 AM - 12:00 PM

BOARDSMANSHIP

103, IAPD Boot Camp

SATURDAY, 10:30 AM - 11:45 AM

BOARDSMANSHIP

118, Practices and Procedures for Effective Board Meetings

FACILITIES

106, Build an Award Winning Dog Park with No Taxpayer Dollars

206, Roof Assessment: Program Development Through Project Completion 101

FINANCE/IT

134, The Tax Man Cometh: Are You Ready for the IRS Audit of Your Fringe Benefit Practices

GOVERNANCE/LEGAL

121, How to Avoid Litigation Issues: Learn to Not Step in Bear Traps

125, Personnel Policy Manuals: Tips and Tricks to Make Less Litigation and Better Accountability in Your Manual

LEADERSHIP/MGMT

104, How to Empower Staff

315, Dealing with Difficult Employees: It's Not Them, IT'S YOU!

423, Personal Power: Pushing You to Succeed in Life, Career and Personal Relationships

MARKETING/COMM

913, The Adaptability APP!

PARKS/NAT RESOURCES

205, Nurture Nature: Creating Memories Through Nature-Based Play

RECREATION

16, iLearn: Obesity to Activity: Youth Evidence-Based Programming with Results

608, Membership Retention Ideas

THERAPEUTIC REC

505, It's Not Just Bingo Anymore

SATURDAY, 11:15 AM - 1:15 PM

FACILITIES

136, Creating a Family Adventure Park: Bringing the Mountain to the City

LEADERSHIP/MGMT

12, Executive Director Roundtable

36, Courage to Change Now: How to Get More Done Faster and Easier

37, Implementing and Maintaining a Successful Staff Recognition Program

1004, Maximizing Your Minutes When Managing

THERAPEUTIC REC

504, Making Your Park District Autism-Friendly

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SATURDAY, 12:15 PM - 1:30 PM

BOARDSMANSHIP

129, Board Actions and Their Consequences

FACILITIES

603, The Phase Out of R-22

629, Pool Operations 101

FINANCE/IT

304, The Real Cost of a Disaster

GOVERNANCE/LEGAL

122, Intergovernmental Agreements: Getting the Best Deal for Your Side

131, Protecting Your Agency Against Cyber Crimes

309, What the Public Access Counselor Didn't Tell You That Could Send You to Jail

HR/RISK MGMT

313, Managing Your Volunteer Impact: Assess Your Volunteer Program

LEADERSHIP/MGMT

107, Using Citizen Surveys for Strategic Planning

PARKS/NAT RESOURCES

209, GO TO 2040: A Plan to Preserve Our Parks and Open Spaces

RECREATION

406, Are You Finding the Best Seasonal Staff Possible?

412, Setting Staff Expectations for Part-Time and Contract Employees

421, Making Youth Sports Parents Your Partners: Successful Seasons Start Here!

610, Personal Training

SATURDAY, 2:00 PM - 3:15 PM

BOARDSMANSHIP

145, Commissioner Roundtable

FACILITIES

115, Illinois Secretary of State Disabled Park Program

620, Don't Overlook Building Reuse

FINANCE/IT

108, Top Ten Pitfalls to Avoid in Park District Bond Financings

GOVERNANCE/LEGAL

105, Navigating the Illinois Prevailing Wage Act

126, Guns, Drugs and E-Cigarettes: How is it Impacting Park Safety and Your Work Environment

424, Dealing with Bullying in Your Programs and Staff

LEADERSHIP/MGMT

15, The Value of IPRA Membership

407, Sticky Staff Situations

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MARKETING/COMM

914, Graphic Design Roundtable: Sharing Our Secrets!

918, Partnering for Success

RECREATION

426, Developing Your Athletic Field Rental and Use Policy

427, Emerging Issues in Youth Sports Policy and Programming

THERAPEUTIC REC

506, We've Come a Long Way: Moving Forward

SATURDAY, 3:30 PM - 4:45 PM

FACILITIES

604, The Golf Course Landscape

606, Air Quality for a Healthy Swimming Environment

625, Enterprise Funds: How to Make Them True Revenue Producers

FINANCE/IT

21, Revenue Development

135, Show Me the Money: Borrowing Options for Illinois Park Districts

GOVERNANCE/LEGAL

127, Obamacare: Impacting Park Districts

133, From Breastfeeding to Smoking Weed: Do You Know Your Legal Obligations and Prohibitions Are With Respect to Your Employees?

LEADERSHIP/MGMT

22, The Best Way to Predict the Future

109, Writing Effective and Statistically Valid Surveys

MARKETING/COMM

906, Who's on the Marketing Team?

PARKS/NAT RESOURCES

144, Case Study Review of OMRI Affordable Turf and Ornamental Projects

RECREATION

413, Dance Curriculum Planning

611, Group Fitness

1007, Getting Kids Outside Through Non-Traditional Recreational Activities